

IN ITALY A NEW BIO-DISTRICT IS BEING IMPLEMENTED IN THE TERRITORY OF *VIA AMERINA*

After a long process of planning and negotiating among the Mayors of the territory, on June 15th the Bio-district of *via Amerina* will be finally launched. *Via Amerina* is an old Roman road constructed in 200 BC and connecting Falisca area to the capital. The Mayors of the ten municipalities of Civita Castellana, Castel Sant'Elia, Nepi, Vignanello, Orte, Gallese, Corchiano, Fabbrica di Roma, Calcata and Faleria have already approved the Statute of the Bio-district, elected its President and decided Civita Castellana will be its central venue.

The Italian Association of Organic Producers AIAB has led the entire process of creation of the Bio-district, promoting the first initiatives for strengthening production and commercializing organic products. Organic productions are a strategic resource for this territory, where more than 100 organic farms are working. These farms that are keeping growing and increasing their profits, show that quality can have interesting marketing spaces even in moments of economic crisis.

The Bio-district Project is ambitious and its promoters want it to have an integrated focus and a strategic impact, coordinating organic productions with territorial management, farming and agro-industry, industrial production (Civita Castellana and Gallese are well known for their traditional pottery), energetic sector, waste recycling, natural areas. The plan of the Bio-district also foresees the use of public and unused lands for starting enterprises managed by local youngsters and re-launching typical local productions.

The valorisation of the territory, its history and culture is a first step for developing its potentialities linked with high-quality tourism. Thanks to its geographical position, *Via Amerina* valley can attract the touristic flux of people living in Roma, if it succeeds in developing its cultural, environmental and productive identity. Following the methodologies of other successful experiences, the Bio-district can represent an opportunity for systematically coordinating the resources that are nowadays fragmented, adopting a new economic and organizational model for the territory.

To know more

[Biodistricts Brochure](#)

[AIAB website](#)

