

THE FUTURE OF ORGANIC SECTOR AT THE BIOFACH WORLD EVENT ORGANIZED IN GERMANY

By Kim Assaël

The 27th world's leading [Trade Fair for Organic Food, BIOFACH](#), takes place in Nuremberg (Germany) on 10-13 of February 2016.

The event is the appointment of the organic world to cultivate the change, where to meet and network with international guests coming mainly from Austria, Italy, the Netherlands, France, Poland, Spain, Switzerland, the Czech Republic, Great Britain and Belgium. BIOFACH is also the place where politics meets public opinion.

Every year, the exhibition gathers representatives from politics, associations, NGOs, opinion makers and figures of public interest. Every country can participate indeed, with trade or visitor participants. Exhibitors meet directly and exchange experiences with their target groups, to make new professional alliances and business relations, confirming individual expectations about the increase of good businesses after the end of the exhibition. Visiting professionals can discover new markets.

The [BIOFACH Congress](#), is the platform for knowledge transfer, information exchange, discussion and opinion making. With panel discussions where experts and partners give presentations on their newest research results and trends, the Congress reach more than 7,000 participants, with free admission.

The Fair is an occasion to meet producers from the international organic market overall. As usual the 2016 fair covers a [comprehensive product spectrum of organic food](#): fresh and frozen food, grocery products, organic drinks and organic non-food products. This year the exhibition areas are focused around the vegan, the olive oil and the wine. A cook session is involving professional chefs, to promote the quality of the organically produced food, even outside the home. As usual, all the organic food exhibited is certified by the EU Organic Regulation and the accreditation directives of the International Federation of Organic Agriculture Movements IFOAM, a strategic partner of BIOFACH.

The special area [Generation Future](#) is a recruitment platform for students, young professionals, new employers in the organic sector. Inspiration by the sector's latest international trends comes by participating to the BIOFACH *Novelty Stand* where buyers, decision-makers and representatives of the international press update on new



products and can choose their favourite one for the *Best New Product Award*.

BIOFACH can look back on an outstanding success story. Beginning in 1990 with 197 exhibitors, in 1999 the First Trade Fair in Nuremberg held an exposition of 2500 exhibitors of Organic food and Natural Products. Since then BIOFACH is a leading event, yearly organized for positioning people from the organic sector on its international knowledge platform. Worth of mention are the records of success in 2015 with 2,141 exhibitors participating and 44,624 trade visitors from 130 countries.

To know more and participate

[BIOFACH website](#)

[BIOFACH 2016 Programme](#)

[BIOFACH in youtube](#)

[FiBL at BIOFACH 2016](#)

[IFOAM -BIOFACH](#)

[BIOFACH events in the world](#)

