BIOFACH 2019 - WORLD'S LEADING TRADE FAIR FOR ORGANIC FOOD - ORGANIZED IN GERMANY

The 2019 edition of the <u>BIOFACH</u> -<u>World's Leading Trade Fair for</u> <u>Organic Food</u> will take place in Nuremberg (Germany) from 13 to 16 February 2019.

Since 1990 this event is the meeting place for trade visitors of the organic sector coming from more than 130 countries. About 2,900 exhibitors and more than 50,000 trade visitors from the national and international organic sector are expected at BIOFAC 2019.

The World's Leading Trade Fair for

Organic Food, combined with <u>VIVANESS</u>, International Trade Fair for Natural and Organic Personal Care, is an annual platform for:

- Network. Customers, suppliers, partners and potential new customers can meet personally and exchange experiences to make new professional alliances and business relations.
- Market. Supply can meet demand for both visitors and the exhibiting companies. Manufacturers present their company and products to the whole community, analyze the market and position themselves for the competition at the same time.
- Promotion. The event is used for image-building by manufacturers and traders and all the stakeholders involved. With over 1,000 media representatives from 39 countries and extensive media reporting, the exhibition duo offers a promotional platform.

The <u>BIOFACH Congress</u> which takes place in parallel with the exhibition, is a platform for knowledge transfer, information exchange, discussion and opinion making about the organic sector. Every year, BIOFACH gathers representatives from politics, associations, NGOs, opinion makers and figures of public interest at round tables to discuss topics concerning the future of the market and use this joint platform for shaping the future. This year the organic sector will be putting the spotlight on the connection between organic food and health, embedding health as fundamental to its economic activity. About 9,000 congress participants sourced information at more than 150 events in 2018.

The World's Leading Trade Fair for Organic Food BIOFACH is organized <u>under the patronage of IFOAM - Organics</u> <u>International</u> and guarantees the constant high quality of the products. All the organic food exhibited is certified to the





accreditation directives of the IFOAM Family of Standards, which contains all standards officially endorsed by the organic movement. As declared by IFOAM, organic is an important tool that can be used to achieve the UN's global Sustainable Development Goals.

In addition to the annual event in Nuremberg, <u>BIOFAC World</u> <u>also organizes leading exhibitions</u> to connect organic marketplaces with international demand in other 6 key economic regions of the world (China, America Latina, South East Asia, America, India, Japan), promoting the development of regional markets at the same time. These events are the meeting places for supply and demand, raw materials and convenience products, manufacturers and buyers, as well as politics and media.

To know more and participate

Biofach 2019 website

Biofach Congress

Biofach World





