

TEMBI'U RAPE INNOVATIVE PROGRAM ON TYPICAL COOKING ON PARAGUAYAN PUBLIC TELEVISION

The program Tembi'u Rape (*Caminos de la cocina*), on air on Public Television of Paraguay was the second most voted for the [TAL Prize – Televisión de América Latina](#) in the category Innovative Production. The ceremony of the awards will take place in Montevideo (Uruguay) on the 25th July at DocMontevideo, Latin American Meeting of Documentary Television Stations. The selection for the award was made in 15 countries, by the public of the televisions clustered in the TAL Network.

Directed and produced by Sofia Paoli Thorne, and presented by Perla Alvarez, Tembi'u Rape is a television proposal on the food culture of Paraguay where the peasant and indigenous people is the protagonist. The program is a collective production of following organizations: *Base Investigaciones Sociales* (Base IS), *Coordinadora Nacional de Organizaciones de Mujeres Trabajadoras Rurales e Indígenas* Conamuri and *Cooperativa Atycom Ltda.*

The program was first broadcasted in December 2011 in the Public Television of Paraguay, with a first cycle of 16 series. The results were so great that in 2012 was revived with 5 new series, which were presented to the TAL Prize.

Rape Tembi'u aims to promote food sovereignty through a TV show. The production team's approach is that the issue of food sovereignty should be transmitted naturally, without ostentatious kitchens scenarios and expert cooks. The program aims at the leading role of the common people in their daily life, their language and their current meals.

The production team underlines that the cuisine of each country is a strong differentiator that marks their culture and nature. In this perspective, the program shows how to cook the typical dishes of Paraguay or other less known that are part of the popular diet. From farm to table: the whole process that lets people identify with what they eat.

Thank to this approach, Tembi'u Rape contributes to the promotion of the culture of the country, rescuing traditions and knowledge of the population. The Prize, involving 15 countries in the selection process, contributes to spread in Latin America and internationally the importance of specific initiatives aimed at the food sovereignty.



To know more

[Article in La Nación](#)

[Article in ea.com](#)

https://www.youtube.com/watch?v=_x3lMiHm6n4

<https://www.youtube.com/watch?v=TqNjY5lerfc>

<https://www.youtube.com/watch?v=otOtVO0VEuY>

http://www.youtube.com/watch?v=73wAPV3HA_8

