

# 365 INITIATIVES TO RETHINK THE WORLD

## PROPOSED BY THE FRENCH MAGAZINE EFFICYCLE

In 2016 the [Magazine Efficycle](#) has published the fourth edition of the impacting work [365 Initiatives to rethink our world](#). The work has been produced with the support of the French Ministry of Ecology, Sustainable Development and Energy, to propose a selected range of innovations that characterized the year 2015 for their concrete and positive results.

All these innovative solutions, created by companies, associations, territorial communities or citizens, have the characteristics of being simple, can improve different people's life aspects and contribute to build a more sustainable world.

In particular, the international COP 21 conference held in Paris in 2015 has stimulated the magazine to give priority to innovative solutions that are reducing the impact of the development activities over the environment. The publication offers solutions to reduce energy consumption, the use of natural resources, to reconsider the consumption habits, and in general those which can limit the negative effects of the human footprint on climate changes.

Created in 2012 the Efficycle Magazine works to expand high-quality information on sustainable development to a wide range of actors, so they can assume a role of change makers. The topics of Efficycle are the development of future cities, the energy transition, the sustainable mobility, the social economy. [With its EffiNews service](#), the Magazine regularly consider more than 600 media to offer its readers the most interesting news about each of these issues.

The Magazine and its Publication present innovative solutions from different countries of the world and the aim of the authors is to encourage readers to always take a role as agents of change towards a more sustainable world.

### To know more

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[2015 en 365 Initiatives pour réinventer notre monde](#)

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