

ATTRACTIVE TERRITORIES FOR A SUSTAINABLE WORLD

KIP EXPO 2015 PAVILION

The IDEASS Programme is actively cooperating in the planning of activities of the KIP International School Pavilion at EXPO Milan 2015 *Feeding the Planet, Energy for Life*.

The title of the Pavilion is *Attractive territories for a sustainable world*. It means that to feed the planet, governments, businesses and associations need to invest, above all, in local development. They must invest in and give value to the territory where people live and work together so they can produce the healthy and appropriate food they need.

The pavilion's title also signifies that territories must be attractive, so that people will choose to live there because of the dynamism of the economy, the quality of services, the beauty of the natural environment, the richness of culture and history and, especially, because people can participate in choosing their development priorities, thanks to governments and local institutions that work effectively.



The IDEASS Programme is collaborating with the KIP International School in organizing the exhibitions that will valorise a series of worldwide undergoing experiences aimed at quality, integrated, and sustainable territorial development able to add value to food productions and their related traditional techniques and know-how.

In this framework all the innovative technologies and methodologies promoted by the IDEASS website will be presented through multimedia exhibitions.

To know more

[EXPO Milan 2015 KIP presentation](#)

[KIP Pavilion Expo Theme Statement](#)

[EXPO Milan 2015 KIP website](#)