

## AGFUND INTERNATIONAL PRIZE 2014 ON MARKETING OF HOMEMADE PRODUCTS

The [Arab Gulf Program for Development \(AGFUND\)](#) announced the AGFUND International Prize for Pioneering Human Development Projects 2014 in the field of *Marketing of Homemade Products* and invited the UN, international and regional organizations, ministries and public institutions, NGOs, universities and research centers around the world to submit their nominations, which worth US\$ 500,000 allocated for the four categories.

The selection of this subject for the Prize marks AGFUND's interest in developing marketing techniques with the aim of improve Homemade Products' trade and bridging the entrepreneurial skills gap faced by the communities in the developing countries. The Prize theme is subdivided as follows:

- First category (US\$ 200,000): The role of UN and international organizations in supporting the developing countries' programs through marketing of homemade products (For projects implemented by UN, international or regional organizations).
- Second category (US\$ 150,000): The role of NGOs in marketing of homemade products (For projects implemented by national NGOs).
- Third category (US\$ 100,000): The role of governmental and public institutions in setting up policies and programs that are supportive to homemade products (For projects implemented by ministries and public institutions).
- Fourth category (US\$ 50,000): Individual-led initiatives for empowerment of woman through marketing of homemade products (For projects initiated, sponsored and/or implemented by individuals).

The eligible nominations are evaluated by qualified development experts specialized in the Prize subject. The selection of winners is undertaken by the Prize Committee, composed of a number of prominent international figures who represent the geographic regions of the world. The Prize is handed over in an annual ceremony attended by the representatives of the local and international organizations, development experts, diplomats and media representatives.

The deadline for receiving nominations is May 31, 2014.

### To know more and participate

[AGFUND Prize 2014](#)

[AGFUND 2013 Winners](#)



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[First Category Prize Winners 2013](#)

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