

TERRA AWARD

ON CONTEMPORARY EARTHEN ARCHITECTURE

On July [XIIIth World Congress on Earthen Architecture](#) has been closed with the presentation of the 9 winners of the first international prize for contemporary earthen architecture, the [Terra Award](#).

Launched in 2015, the first edition of Terra Award recorded 357 nominations from five continents. A jury of experts has selected 40 projects for their architectural quality, enhancement of know-how and their insertion in the local context. The selection criteria of the Award were the following: Architectural quality and landscape integration, Environmental approach and energy performance, Creativity and innovation, Technical performance, Local economy and social intensity, Enhancement of skills.



The site of the Award presents the [40 finalists selected and the 9 winners](#).

The Award has been organized by the Research Unit LABEX AE&CC-Lab CRAterre-ENSAG, the Amàco project, the Grands Ateliers, the CRAterre association and *EcologiK/EK* magazine under the auspices of the UNESCO Chair Earthen architecture, construction cultures and sustainable development.

The purpose of the TERRA Award is to identify and distinguish outstanding projects, but also to highlight the courage of the project owners who have chosen earth, the creativity of the designers and the skills of the craftsmen and the entrepreneurs. The Award website underlines that Earth architecture, using a construction material with low embodied energy widely available across the globe, has become increasingly popular. More and more contemporary projects of high technical and aesthetic quality emerge over the five continents offering, among others, a solution to the needs for ecological and affordable housing. Promoting a rapid recognition of these buildings by the profession and general public requires a communication that value all the stakeholders.

The 40 finalists buildings of the Terra Award are presented



in a [travelling exhibition](#) named *Earthen architecture today*, offered by amaco, CRAterre et Museo Edition.

The tour began on May in Grenoble (France) and will continue in France before taking place in 2017 in Italy, Belgium, Senegal, Canada and many other countries around the world.

To know more

[Terra-award website](#)

[Terra-award video in Vimeo.org](#)

[Terra Award in Facebook](#)

[Terra Award in media](#)

[Amaco webpage](#)

[CRAterre webpage](#)

[UNESCO World Heritage Earthen Architecture Programme \(WHEAP\).](#)

