

TERRA MADRE 2014 SLOW FOOD INTERNATIONAL EVENT

Slow Food Foundation is organizing the 10th edition of the International event [Salone del Gusto - Terra Madre 2014](#). The event will be held from October 23-27 in Turin's trade fair Centre Lingotto Fiere and will see the presence of over 1000 exhibitors from 130 countries, including over 300 Slow Food Presidia, chefs, farmers, fishers, academics, artisans, representatives from the worlds of wine and gastronomy, and the Terra Madre food communities.

This edition, organized by Slow Food, the Piemonte Region and the city of Turin in collaboration with the Italian Ministry of Agricultural, Food and Forestry Policies, is dedicated to [Family Farming](#) and Slow Food's international [Ark of Taste project](#), conceived to catalog and promote foods that are at risk of extinction.

[Terra Madre](#) is a network of small-scale producers from around the world. Terra Madre brings together those players in the food chain who together support sustainable agriculture, fishing, and breeding with the goal of preserving taste and biodiversity. The network offers effective solutions that start from the specific nature of local places, from the preservation of plant varieties and animal breeds, from local culinary cultures that developed over time to allow natural resources to be preserved. In their daily work, the Terra Madre communities offer a concrete example of Slow Food's concept of quality: *good, clean and fair*. *Good* refers to the quality and flavor of foods, *clean* to environmentally friendly production methods and *fair* to dignity and fair pay for producers and accessible prices for consumers.

Starting in 2007, the food communities of Terra Madre are also organizing regional meetings, involving producers, Presidia, cooks, young people, academics and experts, with the aim of reinforcing the local network. Regional meetings have been held all over the world, including in Ireland, Tanzania, Brazil, Spain, Argentina, South Korea, Armenia, Russia and Japan. In 2014, [Terra Madre Balkans](#) will be held in Dubrovnik, Croatia, from June 19 to 22.

To know more and participate

[Terra Madre event website](#)

<http://www.terramadre.info/en/>

[Slow Food USA website](#)

[SLOW FOOD Almanac](#)

