

# 13th UNWTO AWARDS FOR EXCELLENCE AND INNOVATION IN SUSTAINABLE TOURISM

The World Tourism Organization launched the [13th edition of the UNWTO Awards](#) for excellence and innovation in tourism. All applications will be evaluated by an international Jury of Experts based on the criteria set forth in the 13th Awards Guidelines. The Awards

Ceremony will take place on 18 January 2017 during the [International Tourism Trade Fair](#) in Madrid, Spain.

The deadline for submitting applications is 30 September 2016.

The applications for the UNWTO Awards for Innovation in Tourism are open for organizations or businesses, fitting into one of the categories listed below, and that are currently undertaking a tourism-related initiative with an innovative and sustainable approach.

The [UNWTO Awards for Innovation](#) distinguish innovative tourism initiatives with outstanding achievements in the following four categories: Public Policy and Governance, Enterprises, Non-Governmental Organizations and Research and Technology.

The UNWTO Awards for Excellence and Innovation in tourism is the flagship event for the global tourism sector. Since 2003, this event seeks to highlight the work of organizations and individuals around the world that have positively impacted and inspired the tourism sector through innovation and knowledge. The Award recognize knowledge creation, dissemination and innovative solutions that advance the sector in line with the principles of the UNWTO Global Code of Ethics and the Sustainable Development Goals (SDGs).

## To know more and participate

[Information on the application process](#)

[2017 International Year for Sustainable Tourism](#)

[UNWTO website](#)

