

WINNERS OF THE 13th UNWTO AWARDS FOR EXCELLENCE AND INNOVATION IN SUSTAINABLE TOURISM

The World Tourism Organization announced the Winners of the [13th edition of the UNWTO Awards for excellence and innovation in tourism](#). The winning projects were announced in the UNWTO Awards Ceremony held in Madrid on 18 January 2017. Nearly 150 initiatives from 55 countries applied for this edition of the Awards.

The 13th UNWTO Award coincided with the Official Launch of the International Year of Sustainable Tourism for Development 2017, an opportunity for the global tourism community to advance towards a more inclusive and sustainable sector. Attended by nearly 400 participants from 85 countries, the Ceremony emphasized how the tourism community has embraced sustainable and innovative approaches in the last years as ways to enhance the sector in the future.

The UNWTO website present the [experiences winning the 13th edition of the UNWTO Awards](#) in the categories of Public Policy and Governance, Enterprises, Non-Governmental Organizations and Research and Technology:

- [Strategies for the Development of Sustainable Tourism in Guanajuato](#) - Guanajuato's State Ministry of Tourism - Mexico
- [Adding Color to lives](#) - Carlson Rezidor Hotel Group - Belgium
- [Govardhan Ecovillage](#) – Eco Tourism as a catalyst for rural development - India
- [Carmacal carbon calculator for travel packages](#) - Dutch Travel Trade Association - Netherlands

The UNWTO Awards for Excellence and Innovation in tourism is the flagship event for the global tourism sector. Since 2003, this event seeks to highlight the work of organizations and individuals around the world that have positively impacted and inspired the tourism sector through innovation and knowledge. The Award recognize knowledge creation, dissemination and innovative solutions that advance the sector in line with the principles of the UNWTO Global Code of Ethics and the Sustainable Development Goals (SDGs).

To know more

[2017 International Year for Sustainable Tourism](#)

[UNWTO website](#)

