

## WINNERS OF THE 14th UNWTO AWARDS FOR INNOVATION IN SUSTAINABLE TOURISM

The World Tourism Organization UNWTO announced the [winners for the 14<sup>th</sup> Edition of the UNWTO Awards for innovation in Sustainable Tourism](#).

Fourteen innovative projects among 128 applicants from 55 countries have been selected as finalists of the 14th UNWTO Awards for Innovation in Tourism.

The [UNWTO Awards Ceremony](#) was celebrated in collaboration with Madrid International Tourism Fair (FITUR-IFEMA) on January 17th. The Ceremony has been preceded by the UNWTO Awards Forum (15 January 2018) where finalists presented their respective projects and share their expertise. The Forum showcased the outstanding achievements, serving as a platform to share the most innovative and inspiring trends of the tourism sector.

The UNWTO Awards celebrate excellence and innovation in the tourism sector, recognizing innovative projects in the categories of Public Policy and Governance, Research and Technology, Enterprises and Non-governmental Organizations. The UNWTO website presents the experiences winning the 14th edition of the UNWTO Award in the different categories.

### Public Policy and Governance

- [Tourism training talent \(TTT\), Turismo de Portugal, Portugal](#) (Winner)
- [MiBarrio - Applied Research Project, Ente de Turismo del Ministerio de Modernización, Innovación y Tecnología Ciudad Autónoma de Buenos Aires, Argentina](#) (Second Prize)
- [Longmen Grottoes "Internet + Longmen" action plan, Management Committee of Longmen Grottoes World Cultural Heritage Park, China](#) (Third Prize).

### Enterprises

- [Conservation and Livelihoods: Community managed Ecotourism at Mangalajodi, Mangalajodi Ecotourism trust, India](#) (Winner)
- [Community and Resilience: two villages tackle depopulation, Valle dei Cavalieri, Italy](#) (Second Prize)
- [Three-Pillar Innovation Initiative, Balesin Island Club, Philippines](#) (Second Prize)
- [Great Plains Conservation: Conserving and Expanding Natural Habitats, Great Plains Conservation and the](#)





[Great Plains Conservation Foundation, Botswana and Kenya](#) (Third Prize)

#### Non - Governmental Organizations

- [Connecting community, local friends, and visitors to a unique experience and happiness, Triponyu.com, Indonesia](#) (Winner)
- [Strengthening Community Tourism in the Sierra Gorda, Grupo Ecologico Sierra Gorda, Mexico](#) (Second Prize)
- [Educating and empowering local communities for sustainable tourism futures, The Sumba Hospitality Foundation, Indonesia](#) (Third Prize)
- [IT.A.CÀ – Migrants and Travelers, Festival of Responsible Tourism, YODA, Italy](#) (Third Prize).

#### Research and Technology

- [Smart Tourism System \(STS\), SEGITTUR, Spain](#) (Winner)
- [Building Planning and Design Standard \(BPDS\), EarthCheck, Australia](#) (Second Prize)
- [eVisitor - Croatian national tourist information system, Croatian National Tourism Board, Croatia](#) (Third Prize).

Since their creation, the UNWTO Awards have recognized more than 70 institutions for their innovative tourism initiatives. Since 2003, this initiative seeks to highlight the work of organizations and individuals around the world that have positively impacted and inspired the tourism sector through innovation and knowledge. The Award recognize knowledge creation, dissemination and innovative solutions that advance the sector in line with the principles of the UNWTO Global Code of Ethics and the Sustainable Development Goals (SDGs).

Reading the winning practices of the 14th edition of the UNWTO Award, countless innovative solutions can be found, which could interest other territories interested in enhancing sustainable tourism as a means of promoting local development in harmony with natural, cultural and environmental resources.

#### To know more

[2018 winners award](#)

[2017 International Year for Sustainable Tourism](#)

[UNWTO website](#)

