

# 23 TOURISM CASE STUDIES FROM AROUND THE WORLD

## CONTRIBUTING TO SUSTAINABLE DEVELOPMENT

In June 2018 the [World Tourism Organization UNWTO](#) published the two-volume Report *Tourism for Development*. The report portrays tourism as a driver of sustainable development and can lay the groundwork for stakeholders to build on tourism's opportunities by changing policies, business practices and consumer behavior.

The first volume of the Report examines the role of tourism in each of the five pillars of the [International Year of Sustainable Tourism for Development 2017](#): Sustainable economic growth; Social inclusiveness, employment and poverty reduction; Resource efficiency, environmental protection and climate change; Cultural values, diversity and heritage; Mutual understanding, peace and security.

The Report shows that tourism has a global reach and has positive effects on many other sectors. Not only does the sector spearhead growth, it also improves the quality of people's lives, supports environmental protection, champions diverse cultural heritage and strengthens peace in the world.

In 2017, a global consultation was conducted by UNWTO to collect country practices and practical case studies from developed and developing economies that demonstrate how sustainable tourism has been a factor for development. More than 180 people contributed to the publication in a global consultation with governments, organizations and civil society.

A total of 23 case studies were selected as exemplary practices from all regions of the world and represent initiatives from the public and private sectors, as well as from local communities.

[The second volume of the Report – Good practices](#) showcases these 23 case studies from around the world of tourism contributing to sustainable development in all its dimensions. The Good Practices are implemented in Slovenia, Egypt, Rwanda, India, Mali, Spain, Cuba, Senegal, Brazil, Morocco, Indonesia, Mexico, Tanzania, Kenya, Samoa, Bangladesh, United States, Colombia, Philippines and United Arab Emirates.

The Report contains details on methodologies and approaches successfully applied by a broad spectrum of tourism stakeholders for each experience. The Good Practices presented can serve to promote new experiences, adapting sustainable tourism approaches to the specific local conditions elsewhere in the world.

### To know more

[Tourism for Development Report Volume I](#)

[Tourism for Development Report Volume II](#)



[2017 International Year for Sustainable Tourism](#)

[UNWTO website](#)

[UNWTO Library](#)

