VELO-CITY 2018 CONFERENCE ORGANIZED IN RIO DE JANEIRO, BRAZIL

The <u>European Cyclists' Federation</u> (ECF) organizes in Rio de Janeiro (Brasil) the international <u>Velo-City</u> <u>2018 Conference</u>, which will take place from 12 to 15 June 2018.

The European Cyclists' Federation's Velo-city conferences are designed to encourage cycling as part of daily transport and recreation. Starting in 1980, Velo-City conferences <u>have</u> been held in 25 cities of the world.

Velo-City conferences are now attracting about 1,500 delegates from more than 65 different countries. Velocity conferences bring together the



The Goals of the Velo-City conferences are:

- Spread high quality knowledge, good new information about cycling, and transport planning at the international level.
- Cities with good cycling policies showcase the benefits they provide to their citizens, businesses and others through the conference generated publicity.
- Encourage the recognition of cycling as an efficient, healthy, environmentally-friendly mode of transport, and to promote its greater use.
- Integration of cycle planning into transport, land-use planning and other relevant policy sectors where cycling plays an important role.
- Seek involvement from all relevant stakeholders.

The city of Rio de Janeiro has offered to host the International Conference to enhance and strengthen the policies that it is already implementing to promote the bicycle as a means of sustainable urban mobility. With more than 450 kilometers of bicycle lane, Rio de Janeiro is ready to receive all actors interested in further promoting the use of cycling in the country and in the world.

The <u>European Cyclists' Federation (ECF)</u>, founded in 1983, is an umbrella federation for national cycling organizations which promote bikes for urban mobility and cycle tourism for a sustainable economic development throughout Europe.









Interested participants have been invited by ECF to present contributions to the Velo-City 2018 Conference on the following topics: <u>Learn to Live, Happiness and Quality of Life, Integrating Life and Transport, Lively Economy</u>. The call for papers is now closed and the program of the Conference is being defined on the basis of the contributions received from experts from many countries The programme will be available in the Conference website.

To know more

- Velo-City 2018 Conference website
- Velo-City 2018 in Facebook
- Velo-City 2018 in ecomobility.org
- World Bank Initiative on Sustainable Mobility
- Proposals for the next Velo-City
- European Cyclists' Federation (ECF)
- European Cyclists' Federation en Facebook
- EU Tourism Manifesto for growth & Jobs



San Francisco 82.6

Bogota 79.8 Sao Paulo 77.2

Source: INRIX Index, 2016.

Mexico City 61.5 Rio de Janeiro 50.7

London 73.4