

ABOUT THE IDEASS WEBSITE



January 2022

During 2021, the IDEASS website was visited in 223 different countries, registering 442,649 contacts and 980,515 viewed documents. In 2021 the site recorded an increase of 23.41% in visits and 29.15% in downloaded documents compared to 2020.

The top 30 countries accessing the site have been: China, United States, Mexico, Peru, Colombia, Spain, Argentina, India, Russian Federation, Chile, Ecuador, Italy, Canada, Philippines, Germany, United Kingdom, Venezuela, Indonesia, France, Panama, Brazil, Guatemala, Bolivia, Costa Rica, Nicaragua, Romania, Serbia, Dominican Republic, Ukraine and Kenya.

The growing number of website's readers is a recognition to the creators and managers of the innovative solutions, who give a great contribution to face the global challenges of sustainability with new knowledge, methods and practices. IDEASS also continues to directly send information on these innovations to the promoters of local development processes, meeting their specific interests and inviting them to establish direct contacts with the inventors. In 2021, the ILS LEDA international Network has also been sending a Newsletter to its 60 associated Local Economic Development Agencies, highlighting innovative solutions published by the IDEASS website which can inspire the creation of new sustainable enterprises in the territories where they operate.

