BIOFACH 2020 - WORLD'S LEADING TRADE FAIR FOR ORGANIC FOOD - ORGANIZED IN GERMANY

The 2020 edition of the <u>BIOFACH - World's</u> <u>Leading Trade Fair for Organic Food</u> will take place in Nuremberg (Germany) from 12 to 15 February 2020.

Since 1990 this event is the meeting place for the organic sector trade visitors coming from more than 130 countries. With the great results achieved every year in terms of exhibitors and trade visitors, BIOFACH proves that ecological awareness is on the rise worldwide and the organic market is growing. About 3,500 exhibitors and more than 50,000 trade visitors from the national and international organic sector are expected at BIOFACH 2020.

The World's Leading Trade Fair for Organic Food, combined with <u>VIVANESS</u>, International Trade Fair for Natural and Organic Personal Care, is an annual platform for:

- Network. Customers, suppliers, partners and potential new customers can meet personally and exchange experiences to make new professional alliances and business relations.
- Market. Supply can meet demand for both visitors and the exhibitors. Manufacturers present their company and products to the whole community and observe and analyze the market and position themselves for the competition at the same time.
- Promotion. BIOFACH is used for image building by manufacturers and traders and all the stakeholders involved. With over 1,000 media representatives from about 40 countries and extensive media reporting, the exhibition duo offers a promotional platform.
- Knowledge. The <u>BIOFACH Congress</u> provides extensive information about the organic sector and the <u>VIVANESS</u> <u>Congress</u>, informs about current developments in the natural cosmetics sector.
- Politics. Every year, the exhibition gathers representatives from politics, associations, NGOs, VIPs and other opinion formers and figures of public interest. Here the organic stakeholders discuss matters concerning the future of the market and use this joint platform for shaping the future.

In particular, the <u>BIOFACH Congress</u> which takes place in parallel with the exhibition, is a platform for knowledge transfer, information exchange, discussion and opinion making about the organic sector. About 9,500 congress participants sourced information at 139 individual events in 2019. <u>The 2020 edition of the BIOFACH Congress Organic delivers</u> will present the many positive effects and successful strategies of ecological agriculture, production and trade, recognizing that *organic* offers solutions for the key challenges of the future.









In 2020, BIOFACH is confronting a hot topic with the special exhibition titled *All about water* – *is the basis of all life endangered?* The new special show will host a number of associations, institutions and companies as they present their projects and products in talks and lots of other enlightening formats – all to do with that all-important resource for life: water.

The World's Leading Trade Fair for Organic Food BIOFACH is organized <u>under the patronage of IFOAM - Organics International</u> and guarantees the constant high quality of the products. As always, all the organic food exhibited is certified to the EU Organic Regulation or the accreditation directives of IFOAM.

In addition to the annual event in Nuremberg, <u>BIOFACH World</u> also connects organic marketplaces with international demand in 7 key economic regions of the world, promoting the development of regional markets. These events are the meeting places for supply and demand, raw materials and convenience products, manufacturers and buyers, as well as politics and media.

To know more and participate

BIOFACH 2020 website

BIOFACH 2020 in Facebook

Themes of the BIOFACH Organic Congress

BIOFACH world

BIOFACH 2020 in IFOAM International website

