

## BIOFACH 2021 - WORLD'S LEADING TRADE FAIR FOR ORGANIC FOOD - ONLINE EDITION ORGANIZED IN GERMANY

The 2021 edition of the [BIOFACH - World's Leading Trade Fair for Organic Food](#) will take place from 17 to 19 of February 2021 in Nuremberg (Germany).

Since 1990 this event is the meeting place for the organic sector trade visitors coming from more than 132 countries. With the great results achieved every year in terms of exhibitors and trade visitors, BIOFACH proves that ecological awareness is on the rise worldwide and the organic market is growing. The 2020 edition of BIOFACH achieved high records: 3,792 exhibitors from 110 countries showcased their products for trade visitors in a showroom area of 57,609 m<sup>2</sup> and more than 47,000 professional buyers from 136 countries were won over by the new developments, trends and innovations from all around the world.

In 2021, the organic world will meet again in Nuremberg to discuss future questions of the market and future strategies. The trade fair and the accompanying Congress will take place as eSpecial, a digital at distance edition, interactively structured using an integrated chat function, by also carrying over the key aspects of the familiar in-person event. The eSpecial has three main focuses: exhibitor presentations, networking, and the conference. The eSpecial trade fair will in fact bring the community together in a digital live-streamed space with comprehensive exhibitor presentations and a sophisticated matchmaking function to find the right exhibitors and vice versa. Industry representatives can look forward to three full days of company and product presentations, knowledge sharing, matchmaking and networking. Information [to successfully participate in this eSpecial version](#) is provided on the BIOFACH website.

As in previous editions, the *World's Leading Trade Fair for Organic Food*, combined with [VIVANESS](#), *International Trade Fair for Natural and Organic Personal Care*, [is an annual platform for:](#)

- Network. Customers, suppliers, partners and potential new customers can meet and exchange experiences to make new professional alliances and business relations.
- Market. Supply can meet the demand for both visitors and the exhibitors. Manufacturers present their company and products to the whole community, observe and analyze the market and position themselves for the competition at the same time.
- Promotion. BIOFACH is used for image building by manufacturers and traders and all the stakeholders involved. With over 1,000 media representatives from about 32 countries and extensive media reporting, the exhibition offers a powerful promotional platform.
- Knowledge. The [BIOFACH Congress](#) and the [VIVANESS Congress](#) which will take place at distance edition in parallel with the exhibition, is a platform for knowledge transfer, information exchange,



discussion and opinion making about the organic sector. In 2021 the main Congress theme will be *Shaping transformation. Stronger. Together.* As part of the BIOFACH Congress, a [Science Day](#) will bring together researchers, European Commission representatives and national governments funding organic research. About 10,000 congress participants sourced information at 153 events in 2020.

- Politics. Every year, the exhibition gathers representatives from politics, associations, NGOs, VIPs and other opinion formers and figures of public interest. Organic stakeholders discuss matters concerning the future of the market and use this joint platform for shaping the future.

The World's Leading Trade Fair for Organic Food BIOFACH is organized [under the patronage of IFOAM Organics International](#) and guarantees the constant high quality of the products. The national institutional sponsor of the BIOFACH trade fair is the [German Federation of Organic Food Producers BÖLW](#).

Despite the limitations posed by the current international situation and by the online version of the event, the actors of organic farming confirmed the desire and need for this platform for exchange, information and networking also for 2021. A [large number of exhibitors from all over the world have already signed up and confirmed](#) their digital presence at BIOFACH / VIVANESS 2021 eSpecial fair and the organizers expect many more registrations in the coming weeks. The registration deadline for the World's Fair is 25.01.2021.

### To know more

[BIOFACH 2021 World's Leading Trade Fair for Organic Food website](#)

[BIOFACH 2021 in Facebook](#)

[BIOFACH world](#)

[BIOFACH 2021 in IFOAM International website](#)

[BIOFACH 2021 in BOLW website](#)

[BIOFACH 2021 in TP Organic Platform](#)

