BIOFACH 2022: SUMMER EDITION IN GERMANY OF THE WORLD'S LEADING TRADE FAIR FOR ORGANIC FOOD

by Kim Assaël

The Summer Edition of the BIOFACH - World's Leading Trade Fair for Organic Food will take place in 2022 from July 26-29 onsite in Nuremberg (Germany) and online with the main theme: Organic. Climate. Resilience.

As usual the trade fair will map the entire supply chain at the Exhibition Centre in Nuremberg and will once again offer unparalleled variety of events with an organic focus, discussions and presentations grouped together in forums and focus topics of the organic sector.

Since 1990 this event is the meeting place for the organic sector trade visitors coming from more than 136 countries. In 2021, the BIOFACH/VIVANESS eSpecial digital edition of the trade fair registered a total of 13,800 participants over three days with sessions spread across the congress, exhibitor presentations and roundtables from 1,442 international exhibitors.

With the great results achieved every year in terms of exhibitors and trade visitors, BIOFACH proves that ecological awareness is on the rise worldwide and the organic market is dynamically growing worldwide. According to the Research Institute for Organic Agriculture (FiBL) and IFOAM – *Organics International*, organic food retail sales totaled more than €120 billion in 2020.

The 2022 *World's Leading Trade Fair for Organic Food*, combined with <u>VIVANESS</u>, *International Trade Fair for Natural and Organic Personal Care*, is a platform for:

- Discussing the socio-politically relevant question of how organics can make foodstuff production more resilient and climate-friendly, as part of the Organic.Climate.Resilience theme developed in collaboration with IFOAM and BÖLW.
- Dedicating the new Agriculture Forum to the sector as part of the BIOFACH Congress to highlight how can our agricultural and food system be redesigned so that organic farms can economically afford to implement the positive effects and avoid harmful effects on climate, environment, biodiversity, animal welfare and human health in the entrepreneurial interest.
- Showing a new range of "Unpackaged" products and services, by focusing on the growing importance of the theme of packaging as a prominent feature of this pavilion, but for an even more impressive overview of zero waste and unpackaged concepts, head for the bulk food store showcase.











• Presenting the latest trending products through the Best New Product Award in seven categories, at the Pavilion *Innovation made in Germany* that will showcase 32 newcomers from the food sector and the network *Generation Future* with young innovative companies that will provide inspiration for the future.

The 2022 edition of BIOFACH and VIVANESS is set to welcome around 2,500 exhibitors, 200 of which will take part in the international trade fair for natural and organic personal care. Special shows & highlights will be experiences on the world of olive oil, vegan and wine.

The BIOFACH Congress will explore the socio-political relevant question how to make food production more resilient and climatefriendly whilst applying organic principles. As farmers make an essential contribution to achieving this goal, they have been given their own dedicated platform, the new Agriculture forum. The Congress is an important knowledge-sharing platform. With BIOFACH events in Brazil, China, India, Japan, Thailand, the USA and, soon also in Saudi Arabia, <u>BIOFACH World</u> has a global presence and year for year brings together more than 4,500 exhibitors and 150,000 trade visitors.

The World's Leading Trade Fair BIOFACH is organized <u>under the</u> <u>patronage of IFOAM Organics International</u> and all the organic food exhibited is certified to the accreditation directives of IFOAM or the EU Organic Regulation. The national institutional sponsor of the BIOFACH trade fair is the <u>German Federation of Organic Food</u> <u>Producers BÖLW</u>.

In consideration of the limitations posed by COVID-19, the BIOFACH and VIVANESS fair will be held in compliance with the hygiene and protection measures applicable by the authorities at the time of the event. Information to successfully participate in this year edition is provided on the <u>BIOFACH website</u> with the latest versions of all detailed regulations for both exhibitors and visitors.

A <u>large number of exhibitors from all over the world have already</u> <u>signed up and confirmed</u> their presence at BIOFACH / VIVANESS 2022 and the organizers expect many more registrations in the coming weeks. For all <u>press releases and news</u>, further information is available in the BIOFACH website.

To know more

- **BIOFACH 2022 website**
- VIVANESS 2022 website
- Current exhibitor list BIOFACH 2022

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BIOFACH-china.com











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