

# RESULTS OF BIOFACH AND VIVANESS 2023

## WORLD'S LEADING TRADE FAIR FOR ORGANIC FOOD

by Kim Assaël

[BIOFACH – World's Leading Trade Fair for Organic Food](#) has taken place from 16 to 19 of February 2023 on-site in Nuremberg (Germany) and combining with online events, with a great success.

Since 1990 this event is the meeting place for the organic sector trade visitors coming from hundreds of countries. In 2023 the international fair for organic food has attracted almost 36,000 trade visitors from 135 countries and there has been an impressive total of 2,765 exhibitors from 95 countries at both BIOFACH and VIVANESS 2023.

The organic sector and the combined trade fair event have proved to be crisis-resistant, as they demonstrated revenues of €15.3 billion for the German organic market in 2022 (BÖLW) and €125 billion globally in 2021 (IFOAM/FIBL).

During the four-day event the focus was put on variety, networking and professional interaction, and the highly topical Congress theme [Organic. Food Sovereignty. True Prices.](#) Designed jointly by IFOAM Organics International, BÖLW, the German Federation of the Organic Food Industry and BIOFACH, the Focus of the 2023 Congress was about what could organics do for food security and sovereignty, and how could “true prices” which include the ecological after-costs, pave the way for the necessary transformation of the food and grocery industry.

With a total of 120 sessions and up to 125 interested listeners and participants in the individual sessions, the Congress attracted almost 8,000 delegates and once again proved to be a forward-looking forum for the sector. It represented a highly relevant political message to give the organic food and natural and organic cosmetics community a platform to focus on how organic products contribute to food security and sovereignty for important exchanges and for actively shape the future of the industry.

During the Congress an established session was dedicated to join the [European Technology Platform \(ETP\)](#) for organic food & farming [TP Organics](#) celebration of the Science Day, introduced in collaboration with IFOAM Organics Europe.

The event was dedicated to the *Sustainable organic food innovation Labs*, which will be one of the 2024 new initiatives developed in the framework of the European Union Horizon Programme, involving a large network of actors and encompassing the whole value chain and benefits for members. The innovation



labs will bring different actors together to co-create solutions and innovation that are happening and functioning in a local context. In particular, during the Science Day, two specific projects have been spotlighted, through an interactive workshop, which both play a crucial role in finding smart solutions for the challenges involved in organic value chains, inspiring exemplary cases of sustainable organic food innovation labs.

The first project was the [SuperCoop Berlin](#), a sustainable and innovative cooperative supermarket that enables consumers to help shape our food system through participation and transparency, and includes farmers in the membership model, thereby implementing many organic principles and showing that innovation is not only technological but also social and organizational. The SuperCoop Berlin, inspired by experiences realized in New York, Paris and Brussels, is one of the cooperative supermarkets which are increasingly be implemented in cities across European countries including activities as networking and learning from each other. The second project presented was the Good Food Mood Co., an innovative organic company from Jordan that is part of the [Organic Ecosystem Project](#), showing up how organic farming can bring business opportunities in countries with a lot of market potential.

At BIOFACH 2023 all stakeholders have recognized that the food industry is part of the problem of planetary overload. Being the world's leading trade fair for the organic sector, organized under the patronage of IFOAM Organics International, BIOFACH has mapped the entire supply chain from field to plate and has showed how sustainable organic farming and food production work, also demonstrating that the organic sector can be part of the solution.

For all press releases and news, further information is available in the BIOFACH VIVANESS website, which already announces the next global event in the series, that will take place at the Exhibition Centre Nuremberg (Germany) from 13 to 16 February 2024.

## To know more

[BIOFACH Newsroom | BIOFACH](#)

[BIOFACH World News Update | BIOFACH](#)

[BIOFACH congress programme 2023 | BIOFACH](#)

[TP Organics' Science Day at BIOFACH 2023 – event review | TP Organics](#)

[Another Successful Year Representing Organic Voices at BIOFACH 2023 | IFOAM](#)

[SupercoopBerlin Innovation Lab](#)

[Sustainable organic food innovation labs in Horizon Europe Work programme \(2023-24\) – Cluster 6](#)

[The World of Organic Agriculture 2022](#)

