## INNOVATION IN NATURAL FIBRES AWARD 2021 ORGANIZED BY THE DISCOVER NATURAL FIBRES INITIATIVE

In May 2021 the <u>Discover Natural Fibres Initiative</u> announced the new edition of the <u>DNFI</u> <u>Innovation in Natural Fibres Award 2021</u>.

Closing date for applications is 10 September 2021. Short-listed competitors will be notified by 17 of September 2021. The winners will be announced in October 2021.

The aim of the award is to raise public awareness of the achievements of the natural fibres sector as a whole by recognizing innovative progressive

work and projects by people and institutions in the field of production and use of natural fibres.

The DNFI Award will be judged in three categories:

- Innovative products/components or applications,
- innovative processes/procedures,
- research and science.

The evaluation criteria are: outstanding scientific work and technical feasibility, the extent of improvement or effectiveness of the innovation compared to existing products or processes in which the innovative product or process has been implemented and the potential for opening up new markets or sectors for products made from natural fibres.

The Innovation in Natural Fibres Award has been launched for the first time in 2017 by the Discover Natural Fibres Initiative. The organizers highlight the current increased interest in natural fibers and the opportunity to emphasize the unbeatable properties of natural made materials, i.e. their biodegradable and renewable features. The potential of natural fibres is the future and the Award intends to help make it known.

<u>The winner of the 2020 edition of the DNFI Award</u>, for example, was Noureddine Abidi, Professor and Director of the Fiber and Biopolymer Research Institute (FBRI), Texas Tech University, who has developed a process to produce a plastic substitute by dissolving the fibres of Cotton to form a gel which can be transformed into bioproducts, including plastic films

The <u>Discover Natural Fibres Initiative</u> is a platform implemented to facilitate the exchange of information and experiences and works to put forward the common interests of all-natural fibres face of competition with oil-based and wood-based manmade fibres. Representatives of various natural fibre industries such as <u>Abaca</u>, <u>Alpaca</u>, <u>Angora</u>, <u>Cashmere</u>, <u>Coir</u>, <u>Cotton</u>, <u>Flax</u>, <u>Hemp</u>, <u>Jute</u>, <u>Mohair</u>, <u>Ramie</u>, <u>Silk</u>, <u>Sisal</u> and <u>Wool</u> participate in DNFI.

The Initiative was implemented to continue supporting the objectives of the <u>2009 International Year of Natural Fibres IYNF</u>, declared by the General Assembly of the United Nations and aimed at raising global awareness of the importance of natural fibres not only to producers and industry, but also to consumers and the environment.





Anyone with an interest in natural fibres is welcome to join DNFI by registering on the web site.

Nominations for the 2021 DNFI Innovation in Natural Fibres Award are now being accepted. Candidates are requested to send the application with the appropriate <u>submission form</u> by email to: <u>Secretariat@dnfi.org</u>.

A committee of DNFI members will choose the award winner for 2021, who will be recognized by press release, articles in the DNFI website and presentations at the plenary meetings of DNFI members. The date and the place for Award Ceremony will be made known before the end of the year.

## To know more

**DNFI Innovation in Natural Fibres Award 2021** 

Submission forms 2021

Nominations for the 2020 Natural Fibres Award

Winner of the 2020 edition of the DNFI Award

**Discover Natural Fibres Initiative** 

2009 International Year of Natural Fibres IYNF

DNFI at International Cotton Conference 2021

