

THE EARTHSHOT PRIZE

TO RECOGNIZE 50 ENVIRONMENTAL SOLUTIONS BY 2030

The [EarthShot Prize](#) has been launched in 2020 to reward innovative solutions to the world's greatest environmental problems by 2030. Five one million-pound prizes will be awarded each year for the next 10 years.

The Earthshot Prize aims to find new solutions that work at every level of application, have a positive effect on environmental change and improve living standards globally, particularly for communities who are most at risk from climate change.

Prizes could be awarded to scientists, activists, economists, community projects, leaders, governments, banks, businesses, cities, and countries - anyone whose evidence-based solutions make a substantial contribution to achieving the Earthshots.

Over 100 nominating partners from across the world are invited to submit nominations who could win the Earthshot Prize. Nominations will open on 1st November for the 2020 edition of the Prize.

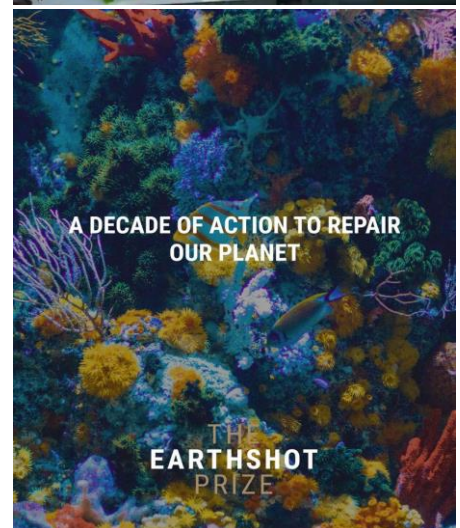
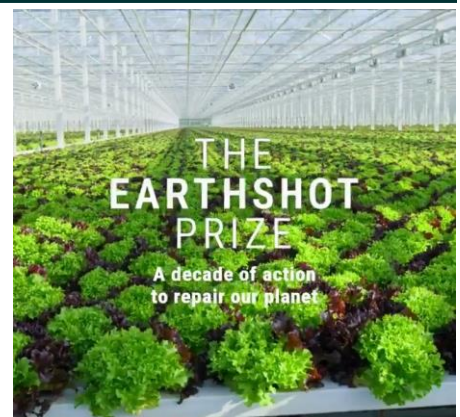
[The Prize is centered around five Earthshots](#), ambitious goals for the planet which, if achieved by 2030, will improve life for us all and for generations to come. Each Earthshot is underpinned by scientifically agreed targets including the UN Sustainable Development Goals and other internationally recognized measures to help repair our planet. Together, they form a unique set of challenges based on science, which aim to generate new ways of thinking, as well as new technologies, systems, policies and solutions. By bringing these five critical issues together, the Earthshot Prize recognizes the interconnectivity between environmental challenges and the urgent need to tackle them together.

The Prize invites participants to submit solutions from across the globe that will help to reach the following Earthshots:

- [Protect & Restore Nature](#)
- [Clean our air](#)
- [Revive our oceans](#)
- [Build Waste-Free World](#)
- [Fix our Climate](#)

The Prize will reward five winners every year, one per Earthshot. After the awards, each winner will receive a global platform and a prestigious profile, with its stories being showcased over the decade with the aspiration that their solutions lead to mass adoption, replication and scaling. The £1 million in prize money will support environmental and conservation projects that are agreed with the winners. Shortlisted nominees will also be given tailored support and opportunities to help scale their work, including being connected with an ecosystem of likeminded individuals and organizations.

THE EARTHSHOT PRIZE



[The Earthshot Prize has been launched by the Prince William and the Royal Foundation of The Duke and Duchess of Cambridge \(United Kingdom\)](#) with the support of a [Global Alliance](#), a network of non-profit international organizations committed to the environment and sustainable development, which share the ambition of the Prize to incentivize change. The Royal Foundation is currently running The Earthshot Prize until it becomes its own entity by the end of 2021. The Prize is also supported by the [Earthshot Council](#), a global team of influential individuals from a wide range of different sectors, all committed to championing positive action in the environmental space.

The winners of The Earthshot Prize are announced at an awards ceremony, which will take place in different cities across the world each year between 2021 and 2030. In 2021 the winners of the inaugural Earthshot Prize will be announced in London.

New information to participate will be published in the Earthshot Prize website throughout 2020.

To know more

[Earthshot Prize website](#)

[Earthshot Prize in Facebook](#)

[Earshots of the Prize](#)

[Nominations & Selection](#)

[Sign-up to keep updated](#)

