

# THE EARTHSHOT PRIZE ANNOUNCES THE WINNERS AND FINALISTS FOR THE 2025 EDITION

December 2025

On 5 November 2025 [the five winners of the Earthshot Prize were announced](#) in a ceremony at the iconic [Museum of Tomorrow in Rio de Janeiro, Brazil](#).

As in previous years, the five Winners were selected by Prince William and members of the prestigious [Earthshot Prize Council](#), a diverse group of individuals dedicated to protecting the climate and our natural environment. This year's winners and finalists were selected from nearly 2,500 nominees submitted by the Prize's network from 72 countries.



The Earthshot Prize aims to find new solutions that work at every level of application, have a positive effect on environmental change and improve living standards globally, particularly for communities who are most at risk from climate change. [The Prize is centered around five Earthshots](#), ambitious goals for the planet which, if achieved by 2030, will improve life for all and for all generations to come. Through a rigorous selection process focused on identifying the most inspirational, impactful and inclusive solutions, the Prize has selected the following five Winners, one for each Earthshot, and 10 finalists for the 2025 edition.

The five Winners will receive a monetary prize of £1million British pounds and access to a global network of professional and technical support to scale their cutting-edge environmental solutions. In addition, each of the 10 Earthshot Prize Finalists will receive dedicated support to scale their impact, including access to the Prize's global platform and Global Alliance, comprising some of the world's largest businesses, donors, investors and environmental organisations committed to climate action.

For each winning project the website presents extensive information to publicize their extraordinary innovative solutions. [The website also allows readers to find out more about the group of 10 Finalists](#), each with their own breakthrough solution that could change the world for the better.

[The five Winners, one in each of the five Earthshots categories of the Prize 2025 are:](#)



### Protect and restore nature

Re-green. Brazil. Headquartered in Rio de Janeiro, re.green makes protecting the Atlantic Forest – one of the richest and most important ecosystems on Earth – financially viable. Its unique restoration approach combines AI, drones and satellite imagery with ecological and financial data to quickly identify land with the biggest potential for restoration. Its model allows nature to return and flourish while also generating revenues from high-quality carbon credits and sustainable timber, creating reliable income streams that support long-term stewardship. Already operating across 30,000 hectares, in four Brazilian States, by 2030 re.green will restore 200,000 hectares of Atlantic Forest in Brazil; by 2040 it will have restored one million. It has a target to raise \$60 million by the end of 2025, to scale its AI and satellite technology. Winning The Earthshot Prize will be instrumental in accelerating this.



### Clean our air

The City of Bogota. Colombia. Since 2018, air pollution in the City of Bogota has fallen by 24% – despite a growing population of 7.9 million. Through clean air zones, re-greening degraded areas, the largest cycle path network in Latin America and one of the world's biggest electric bus fleets, Bogota has shown how public policy can bring systemic and lasting change. Traffic has eased, commutes have shortened, and physical activity has risen, delivering cleaner air, healthier citizens and more liveable neighbourhoods. By 2030 the city will have reduced its GHG emissions by 50%, and be carbon neutral by 2050, through electrification and cross-government policy. Winning The Earthshot Prize means that Bogotá can launch a second low-emission zone in 2026. In partnership with The Earthshot Prize, Bogotá will also launch a replication blueprint and convene the mayors of 10 cities (five in Latin America and five globally).



### Revive our Oceans

The High Seas Treaty. Global. The High Seas Treaty is one of the world's most ambitious ocean initiatives. Following the 60th ratification in September 2025, the Treaty will officially enter into force in January 2026, marking the beginning of a new era in ocean protection. Without the High Seas Treaty, we cannot achieve the vital global goal of putting 30% of land and sea into conservation by 2030. The High Seas Treaty has become the first-ever global legal framework for Marine Protected Areas (MPAs) on the High Seas and sets out clear measures to prevent overfishing, conserve ocean life and promote fair participation for developing countries. By 2030 the Treaty will be universally ratified (it's on track for 100 ratifications by 2026), three High Seas MPAs will be adopted, with three more in the pipeline. Winning The Earthshot Prize will enable the establishment of the first High Seas protected area.



### Build a waste-free world

Lagos Fashion Week. Nigeria. As Africa's most influential fashion event, Lagos Fashion Week is a cultural force, redefining the industry across the continent through a distinctly African lens. Every designer wishing to show at Lagos Fashion Week must demonstrate their commitment to sustainable practice, from how materials are sourced and dyed, to how garments are produced and transported. By holding brands accountable to these standards during the most important week of the fashion year, they have shaped how brands behave year-round. By 2030, Lagos aims to have replicated its model across five fashion weeks. Winning The Earthshot Prize will support Lagos Fashion Week to achieve those replication plans in Kigali, Dakar and Accra.



### Fix our Climate



[Friendship](#). Bangladesh. Founded by Runa Khan in 2002, Friendship is dedicated to helping vulnerable communities across Bangladesh not only prepare for natural disasters, but also to support their health, education, livelihoods and access to public services. From its beginnings as a single floating hospital, Friendship has grown into a dedicated social purpose organisation. Today it reaches more than 7.5 million people each year, provides over 8.3 million days of emergency food support, and gives more than 80,000 people access to safe drinking water in coastal areas. By 2030 Friendship will protect 7,000km of coastline with mangrove and wetland restoration, and expand disaster relief for 50 million people. Winning The Earthshot Prize will help directly scale its work.

[The Earthshot Prize was launched in 2020 by Prince William of the United Kingdom](#) with the support of the [Global Alliance](#), a network of non-profit international organizations committed to the environment and sustainable development, which share the ambition of the Prize to incentivize change. The Prize is also supported by the [Earthshot Council](#), a global team of influential individuals from a wide range of different sectors, all committed to championing positive action in the environmental space.

[The website highlights that Winners and Finalists are climate leaders](#) from every corner of the globe and every kind of organisation. They're proof that the solutions we need already exist, that change is happening now, and that with the right backing these breakthroughs can spread at speed and scale. The impact they're already making around the world shows that a better, fairer future is possible for both people and planet.

[The Earthshot Prize website, in the Global Impact section](#), and the [Earthshot Prize 2024-2025 Annual Report](#) present detailed information about the results achieved by the initiative since its launch five years ago.

## To know more

[News winners 2025 Earthshot Prize](#)

[The Earthshot Prize winners 2025](#)

[The five Earthshots](#)

[Earthshot Prize Global Impact](#)

[The Earthshot Prize 2024-2025 Annual Report](#)

[The Earthshot Prize News](#)

[Earthshot Prize website](#)

