

# DECALOGUE PROMOTED BY ECO-AGROTOURS IN SPAIN TO ENHANCE ECOLOGICAL AND SUSTAINABLE TOURISM

In July 2019 expert members of the Ecoagrotours Foundation of Spain have written a Decalogue to promote ecological and sustainable rural tourism, as well as raise awareness on the damage caused by mass tourism.

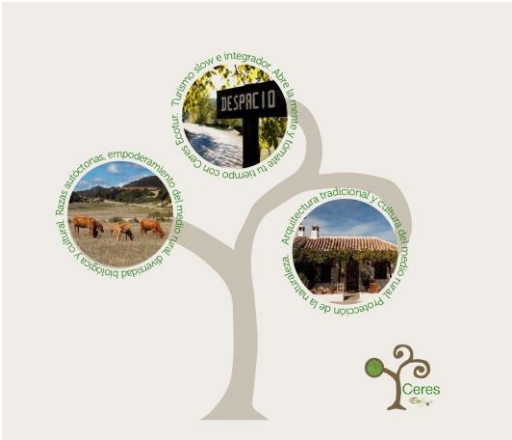
The authors stress that to fight the climate crisis global, measures and commitment from all the agents involved are needed. Ecological and sustainable rural tourism projects respond to this need and constitute a philosophy of life. Promoting agroecology, boosting local economies and seeking energy efficiency are some of the points of this [Decálogo para un Turismo Rural Ecológico y Sostenible](#)

The [Ecoagrotours Foundation](#) is a reference point in Spain for the promotion of eco-tourism. It is a member of the Spanish [National Rural Network](#) and works together with Spanish organisations, private initiatives and other sustainable and ecological tourism networks at international level.

The [Ecoagrotours website](#) promotes high-quality ecotourism initiatives dealing with local cultures. They consist in innovative accommodations such as hostels and rural houses, pedagogical farms projects, didactic activities and a great variety of Natural Tourism proposals. They support agriculture and animal husbandry of the communities by promoting their typical and ecological home-made products.

In 2003 the Ecoagrotours Foundation and [Eceat Internacional \(European Centre for Ecological and Agricultural Tourism\)](#) established collaboration to create the [Ceres Ecotur Network](#), which associates houses for accommodation, companies and eco-gastronomic initiatives for the promotion of ecological tourism in rural areas. The *Ceres-Ecotur* certification that requested to participate in the network, takes as reference the ECEAT European ecological quality system, under sustainability criteria that measure the level of environmental, socio-cultural and economic commitment of the destinations.

The Ecoagrotours website presents [all the Spanish initiatives](#) that have been approved by the *Ceres Ecotur/ Ecolabel Eceat* certification process, [meeting the parameters required](#) for each item: sustainable agriculture and local economy, cultural heritage



and rural traditions, natural resource management and nature protection.

In 2018, through an agreement with the Colombian Pijao Cittaslow Foundation, the [Ceres-Ecotur project began its activities in Colombia](#), to promote a network of rural and ecological agrotourism which associates agro-livestock farms, whose managers offer tourism activities related to the traditional world and agricultural-livestock. In 2019, visits were made for the certification of the initiatives that have requested certification meeting *Ceres-Ecotur* criteria.

The Ecoagrotours initiatives, replicable in any interested country, represents a service of great importance to ensure the visibility of the many local experiences of sustainable tourism, providing national and international tourists an easy access to information for the organization of their trip. At the same time, by joining isolated experiences in an organic system, Ecoagrotours offers a very important contribution to preserve and disseminate the natural, cultural, economic and knowledge heritage of the rural areas of the countries.

### **To know more and participate**

[Portal Ecoagrotours](#)

[Ceres Ecotur Project](#)

[Criteria and services](#)

[Ecotur.es website](#)

[Fundación Ecoagrotours](#)

[Decálogo para un Turismo Rural Ecológico y Sostenible](#)

[Ecotur in Facebook](#)

[ECEAT website](#)

[2017 International Year of Sustainable Tourism for Development](#)

