

CONGRESS OF THE INTERNATIONAL WOOL TEXTILE ORGANIZATION

HEALTH FOR PLANET AND FOR PEOPLE

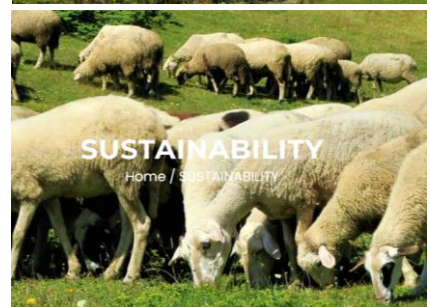
The annual [Congress of the IWTO - International Wool Textile Organization](#) will be held online from 17 to 21 May 2021. The Congress is a highlight of the global wool textile industry calendar and gives wool sustainability a central role.



Organizers highlight that as companies and consumers worldwide strive to become

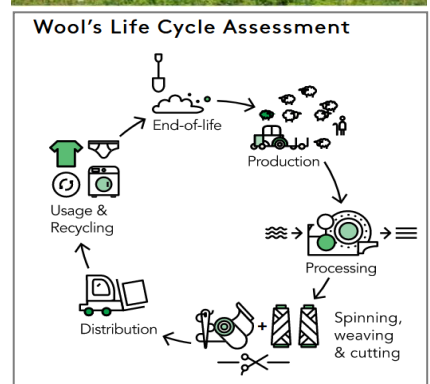
healthier and more sustainable, research shows that the wool fibre has a clear role to play. Issues such as traceability, transparency, regenerative farming and carbon sequestration are central in its production chain. The contemporary woolgrower is at the forefront of the leading challenges of the day and has a pivotal place in the transition from the linear to the circular economy. The cultivation of land remains of vital importance to us all and it is fundamental to the continued health of the planet. Wool is also good for people.

[The Congress takes place in plenary sessions and working groups](#) on the leading topics of the day that refer to wool, from its production on farms, in the industry to the market, with insights and analysis from professionals, industry experts and experts in the field of fashion. An important role will also be ensured by the leaders who animated the Campaigns for Wool celebrated with great success in the [United Kingdom and Canada in 2020](#).



Furthermore, since 2012 IWTO has also welcomed in its annual Congress more than 100 Young Professionals working in the industry, aged 35 years and younger. The IWTO Programme for Young Professionals provides also in 2021 the opportunity to gain an insider's view of the global industry, matching each young professional with a senior member of the wool textile trade for the duration of the event, and offering special networking and social opportunities.

The [International Wool Textile Organization IWTO](#) was established in 1930 to elevate and maintain standards in the wool industry, representing the collected interests of the global wool trade. Today the IWTO members represent 23 countries, coming from all stages of the wool textile pipeline, from farm to retail. Through scientific research, wool textile education and knowledge sharing, by maintaining textile industry standards, IWTO ensures a sustainable future for wool.



The IWTO website represents a very useful tool for all organizations, companies and cooperatives involved in the production of wool, for the wide information materials that are published and accessible to all interested parties. The main sessions of the site present approaches, news, documents and data on all structural aspects connected with the wool production chain, as well as with animal welfare and sustainability. The [IWTO's Fact Sheets](#), for example, developed in consultation with wool textile experts around the world, include the latest scientific data on



wool and links to source materials. The guide [Wood Notes](#) covers everything is important to know about wool, its production and its countless qualities: natural, renewable, biodegradable, resilient, stain-resistant, anti-wrinkle, flame-resistant protective, naturally absorbing UV rays, and recyclable.

All these materials are also very effective in convincing consumers to use this natural fiber, bringing benefits not only to health and wellbeing, but also to local producers, farms and territorial economies, the protection of landscapes and environmental sustainability.

The IWTO is one of the members of the [Discover Natural Fibres Initiative](#), a platform implemented to continue supporting the objectives of the [2009 International Year of Natural Fibres IYNF](#), declared by the General Assembly of the United Nations and aimed at raising global awareness of the importance of natural fibres not only to producers and industry, but also to consumers and the environment.

To know more

[IWTO Congress 2021](#)

[Program of the Congress](#)

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